



USAID
FROM THE AMERICAN PEOPLE

What is USAID?



AGENDA

Who We Are

Where/How We Work

What We Do

Q & A

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Q & A

WHEN WAS USAID ESTABLISHED?

A. 1944 under President Roosevelt

C. 1961 under President Kennedy

B. 1949 under President Truman

D. 1976 under President Ford

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USAID'S HISTORY

In 1961, the Foreign Assistance Act was passed by Congress and signed into law by President Kennedy to establish an agency devoted to economic and social development.

USAID was established to further the United States' foreign policy interests in expanding democracy and promoting free markets, and to improve the lives of the poor in developing countries.

On November 3, 1961, USAID was born and with it a spirit of progress and innovation.

WHAT IS USAID?



USAID is the world's premier international development agency and a catalytic actor driving development results.

USAID's work advances

- U.S. national security and economic prosperity
- Demonstrates American generosity
- Promotes a path to recipient self-sufficiency and resilience.

USAID MISSION

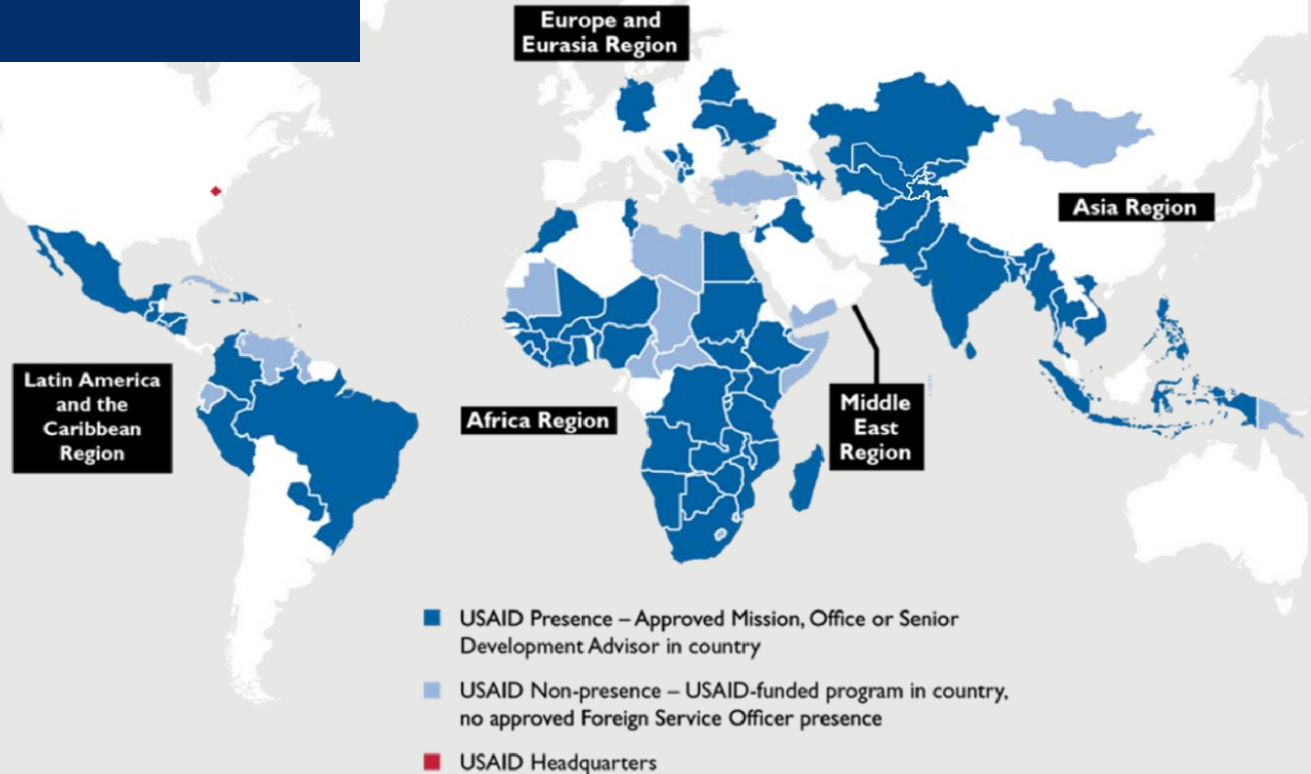
“On behalf of the American people, we promote and demonstrate democratic values abroad, and advance a free, peaceful, and prosperous world. In support of America's foreign policy, the U.S. Agency for International Development leads the U.S. Government's international development and disaster assistance *through partnerships and investments that save lives, reduce poverty, strengthen democratic governance, and help people emerge from humanitarian crises and progress beyond assistance.*”

OUR CORE VALUES

- **PASSION FOR MISSION**: We work to foster sustainable development & advance human dignity globally.
- **EXCELLENCE**: We strive for efficiency, effectiveness & meaningful results across our work
- **INTEGRITY**: We are honest & transparent, accountable for our efforts & maintain a consistently high moral standard.
- **RESPECT**: We demonstrate respect for one another, our partners & the people we serve in communities around the world.
- **EMPOWERMENT**: We elevate all voices striving for global economic, environmental & social progress.
- **INCLUSION**: We value our differences & draw strength from diversity
- **COMMITMENT TO LEARNING**: We seek to improve ourselves & our work continually through reflection & evaluation.

OUR TEAM

Our workforce of over 10,000 serves in more than 100 countries around the world. USAID's workforce and culture serve as a reflection of core American values—values that are rooted in the belief of doing the right thing.



OUR TEAM



Works across the U.S. Government with agencies such as the Department of State and the Department of Agriculture



Partners with NGOs, Universities, other developed countries, & host countries, such as World Vision and United Nations Development Program

Collaborate with the private-sector through partnerships to reach our development goals such as Pepsico.

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WHAT IS DEVELOPMENT?

Development Assistance

Expand opportunity to pursue a life that is **secure** and in which basic needs are met; the opportunity to create, innovate and learn; and the opportunity to build a **better future** for one's family and community.



Humanitarian Assistance and Disaster Relief

Save lives; alleviate human suffering; and reduce economic and social impact of disasters.

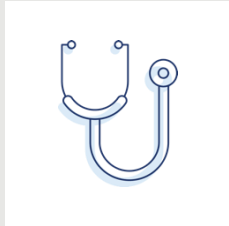


USAID TRANSFORMS SECTORS



PROVIDING HUMANITARIAN ASSISTANCE

USAID stands with communities, around the world, when disaster strikes — it is who we are as Americans.



PROMOTING GLOBAL HEALTH

Investments in global health protect Americans at home and abroad, strengthen fragile or failing states, and promote social and economic progress.



SUPPORTING GLOBAL STABILITY

Despair is dangerous — while poverty does not cause violent extremism, it creates conditions that extremists can exploit.



EMPOWERING WOMEN AND GIRLS

USAID is supporting women and girls and protecting life — peace and progress cannot be sustained without women's equal access to opportunities and participation in their countries' institutions.



CATALYZING INNOVATION AND PARTNERSHIP

The future of international development is enterprise-driven.

WHICH CHALLENGES CAN USAID ADDRESS?

Food security



Water



Environmental Effects



Energy



Urbanization



Pandemic disease



WHAT % OF THE US BUDGET GOES TO FOREIGN ASSISTANCE?

Less than 1%

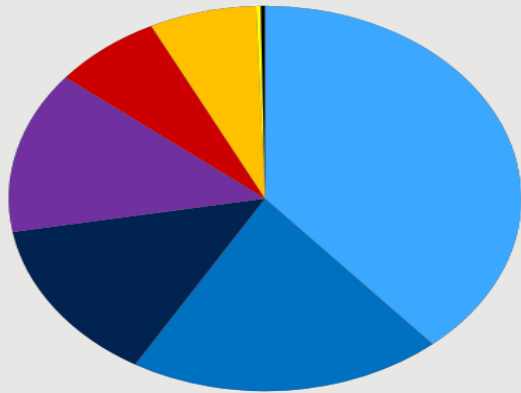
2.6%

1.9%

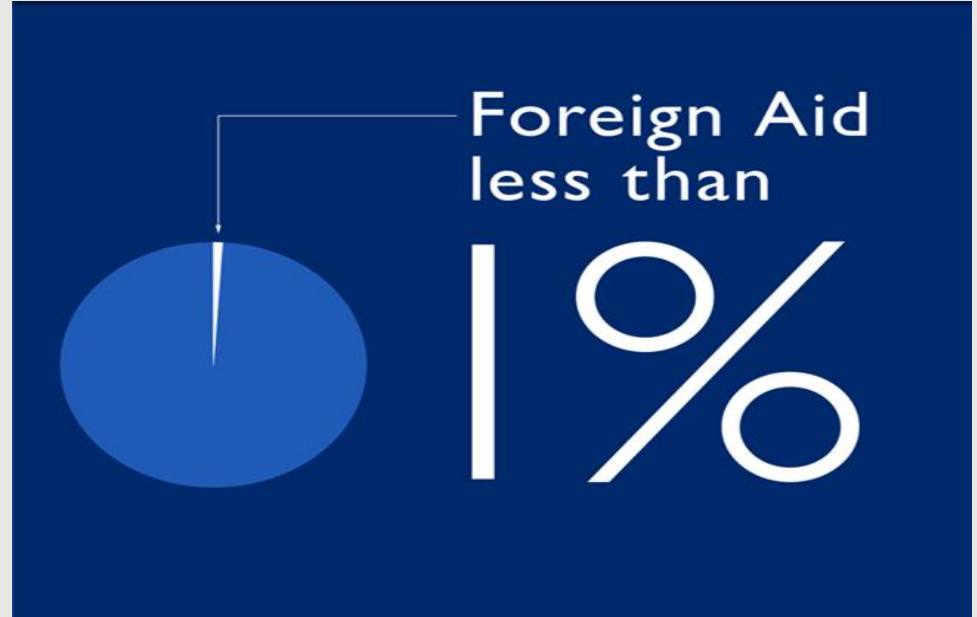
3.2%

USAID FOREIGN ASSISTANCE

\$19.2 billion FY20



- Health
- Humanitarian Assistance
- Program Management
- Economic Development
- Democracy, Human Rights, and Governance
- Education and Social Services
- Environment
- Peace and Security



FY 2020 Federal Budget: \$4.79 Trillion

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HOW MANY COUNTRIES ARE WE PARTNERING WITH?

78

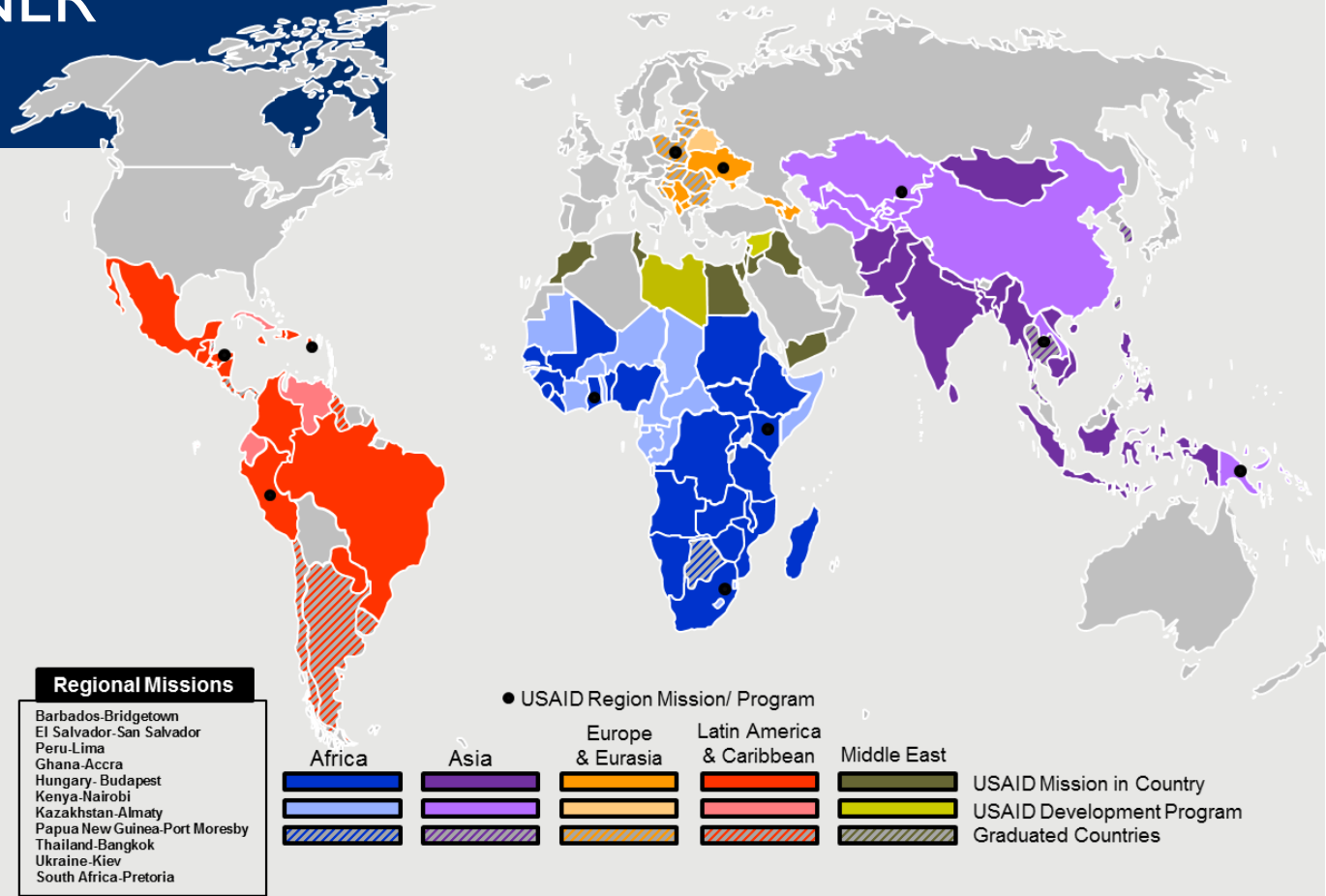
116

99

154

USAID PARTNER COUNTRIES?

**154
Partner
Countries**



EXAMPLES OF USAID PARTNERS

International Organizations



Global Development Alliances



Development Corporations



Government Development Partners



Non-Profit NGOs



Host Country Governments



U.S. Government



Universities



MINORITY SERVING INSTITUTIONS

**Alaskan
Native
Serving
Institutions
(ANSIs)**

**Hispanic
Serving
Institutions
(HSIs)**

**Historically
Black
Colleges &
Universities
(HBCUs)**

**Native
Hawaiian
Serving
Institutions
(NHSIs)**

**Tribal
Colleges &
Universities
(TCUs)**

**Asian
American
Pacific
Islander
Institutions
(AAPIs)**

**Predominantly
Black
Institutions
(PBI)**

WORK ... PROGRESS ... WORK...

- Percent of Higher Education Awards:
 - FY17 8.46%,
 - FY18 12.44%
 - FY19 19.88%
- Prime VS Sub Awards FY 19
 - Prime – \$14.9 M (3.75%)
 - Sub - \$100M (54.22%)
- FY 20 - Streamlined/Slight Dip



THINK BROADLY



ALL TECHNICAL SECTORS

PRIME AND SUB AWARDS



IMPLEMENTING PARTNERS
AND
THOUGHT LEADERS



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Thank You!
